



## **Sponsorship Opportunities**

### **\$10,000- Fire & Ice Title Sponsor**

- The event will be promoted as “Becoming Cosmopolitan FIRE & ICE presented by XYZ Company”. Your logo will be included with the official Becoming Cosmopolitan logo on all marketing and media materials, including save the dates, digital invitations, e-blasts, press releases, etc.
- VIP Guests will party in the exclusive “Fire & Ice VIP Lounge” - the most exclusive lounge at the event adorned with your company name/logo.
- 12 VIP tickets which includes VIP access at the Event and After-Party and Complimentary Valet Parking for your guests.
- Industry Exclusivity & first right of refusal for 2018 event.

### **\$5,000- Key to the Closet Sponsor**

- Company name/logo included in all public relations & advertising initiatives, including the digital invitation. Opportunity to be promoted during Key to the Closet pre-sales.
- Company name or logo prominently displayed on event signage and electronic displays.
- Opportunity to provide item for Swag Bag and Key to the Closet drawing.
- 8 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$5,000- Cocktails & Couture Sponsor**

- Company name/logo included in all public relations & advertising initiatives, including the digital invitation.
- Company name or logo prominently displayed on event signage and electronic displays.
- Opportunity to provide item for Swag Bag and Key to the Closet drawing.
- 8 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$3,500- After-Party Sponsor**

- Company name/logo listed as After-Party Lounge Sponsor on all collateral material including the digital invitations, media releases and advertisements.
- Company name or logo displayed prominently at the After-Party.
- Opportunity to provide an item for the Key to the Closet and the Swag Bag.
- 6 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$3,500- Step & Repeat Sponsor**

- A multi-exposure visual branding opportunity providing both on-site and post-event brand impressions.
- Placement in public relations and advertising initiatives, including the digital invitation.
- Opportunity to provide an item for the Key to the Closet and the Swag Bag.
- 6 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$3,500- Swag Bag Sponsor**

- The Swag Bag will have your company logo imprinted on one side.
- Placement in public relations and advertising initiatives, including the digital invitation.
- Opportunity to provide an item for the Key to the Closet and the Swag Bag.
- 6 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$2,500- Ice Luge Sponsor**

- Company name/logo included in all marketing collateral, including the digital invitation.
- Company name or logo prominently displayed on event signage at the Ice Luge.
- Opportunity to provide item for Swag Bag and Key to the Closet drawing.
- 4 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$2,500- Auction Sponsor**

- Company name/logo included in all marketing collateral, including the digital invitation.
- Company name or logo prominently displayed on event signage in the Auction Area.
- Opportunity to provide item for Swag Bag and Key to the Closet drawing.
- 4 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$2,500- Chocolate & Confections Sponsor**

- Company name/logo included in all marketing collateral, including the digital invitation.
- Company name or logo prominently displayed on event signage and electronic displays.
- Opportunity to provide item for Swag Bag and Key to the Closet drawing.
- 4 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$2,500- Growing Healthy Kids Sponsor**

- Placement in public relations and advertising initiatives, including the digital invitation.
- Opportunity to provide an item for the Key to the Closet and the Swag Bag.
- Signage on all Growing Healthy Kids displays.
- 4 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$2,500- Boutique Marketplace Sponsor**

- Placement in public relations and advertising initiatives, including the digital invitation.
- Opportunity to provide an item for the Key to the Closet and the Swag Bag.
- Signage on at both entrances to the Boutique Marketplace and all affiliated signage throughout.
- 4 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$2,500- Entertainment Sponsor**

- Placement in public relations and advertising initiatives, including the digital invitation.
- Opportunity to provide an item for the Key to the Closet and the Swag Bag.
- Signage on the DJ booth and all other entertainment stages.
- 4 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$1,500- Valet Sponsor**

- Company logo listed on Valet Signage.
- Company listed on digital invitation.
- Opportunity to provide an item for the Key to the Closet and the Swag Bag.
- 2 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$1,500- Tarot Card Sponsor**

- Company logo listed on Tarot Card Reader Signage.
- Company listed on digital invitation.
- Opportunity to provide an item for the Key to the Closet and the Swag Bag.
- 2 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

### **\$1,500- Cosmopolitan Sponsor**

- Company logo placed throughout the event.
- Company listed on digital invitation.
- Opportunity to provide an item for the Key to the Closet and the Swag Bag.
- 2 VIP tickets to the Event & After-Party and Complimentary Valet Parking for all guests.

**For more information on Becoming Cosmopolitan Fire & Ice please contact:**

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